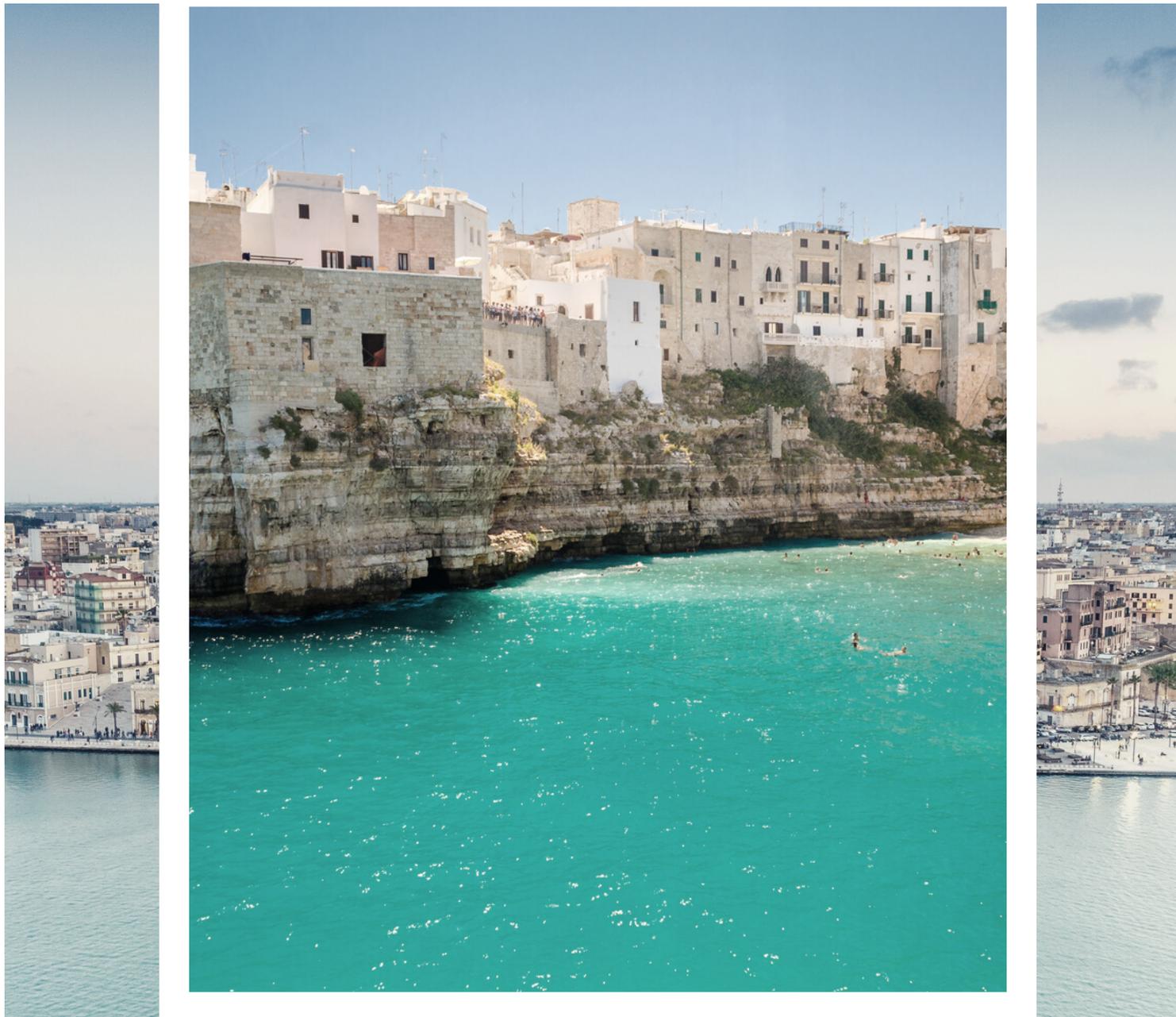


# AZURE

BLOOMFIELD BESPOKE TRAVEL GROUP



WHERE THE ADVENTURE BEGINS



# WHERE TO GO THIS SUMMER

## THE WHO, THE WHERE, & THE WHY

With over twenty years in the media and thirty years traveling around Southern Italy and Greece. Hilary Bloomfield Founder of Bloomfield Bespoke Travel was often asked 'where should I go this summer' from her friends, neighbours and colleagues in Sydney. After helping design many itineraries and sharing her love and knowledge of this part of the mediterranean she realised this could be the start of something bigger and thats when the journey started for BB Travel.

At it's core BB Travel is a bespoke travel agency and trusted friend for people wanting to explore Puglia, Sicily and the Greece.

Based in Sydney our ties to the Australian market and media is the cornerstone of our business.

Australians love affair with Italy and Greece is well established and the the border closures of 2020 have created a greater desire to travel again.

In 2017 over 1 million tourists from Australia visited Italy and Greece.

# WORK WITH US

## OUR VALUES:

A carbon-neutral operator, BB Travel specialises in undiscovered luxury travel, that promises minimal environmental and social impact, and supports local charities.

We believe in sustainable, responsible travel which to us means looking after the local environments and local communities.

We are determined to work direct with the local tour guides, producers and family run hotels. We won't use a middle man so we are assured that the money is going straight in the hands of the local business owners and employees.

We may have big ambitions but at our core we have the values of a family run business. We hope that our contributors will feel part of the of the BB Travel family,

And, we aim to know the name of everyone who works with us, we want to know who you are, what you do, and why you care.

We want to know your stories so we can share them with our clients. It is this personal connection that will set us apart from the rest.



Every tour experience we offer and every hotel we represent will share the same customer service values.

Every destination or adventure that we offer we would confidently recommend to our family and friends.



# BE PART OF THE SOLUTION

## ***THE FUTURE IS COMING***

The last year has been tough for every tourism related business. But travel is coming back (Qantas are aiming to fly from Australia to Europe by the end of 2021) and when it does we aim to put Southern Italy and Greece every Australians itinerary.

Based on recent research we believe there will be a shift in how people travel.

Spending on bespoke travel with flexibility built in will increase. There will likely be more focus on sustainable luxury and visiting places off the beaten track, that are not over crowded.

According to Business Tourism management, there is currently a strong demand for food and wine experiences linked to the territory and tradition.

And since the whole world has slowed down the desire for slow tourism and taking longer European holidays seems to be a growing trend. Australians in particular have missed their European vacations and they have money saved to spend on their dream holidays when flights resume.

BE PART OF THE SOLUTION

# BB TRAVEL

CONNECT ON A DEEPER LEVEL

Be part of the BB Travel story.  
Let us represent your business or service

e: [enquire@bloomfieldbespoketravel.com](mailto:enquire@bloomfieldbespoketravel.com)

w: [www.bloomfieldbespoketravel.com](http://www.bloomfieldbespoketravel.com)

i: BloomfiedBespokeTravel

m: +61 405 551 239

## AZURE

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